

# ONTARIO 2025 Arborist

MAGAZINE + WEB  
INFO KIT FOR AUTHORS



Connect and engage with thousands of arborists across Ontario through the publication and digital media they go-to first.





# Print and Digital Media in a niche market

## Our Proven Readership

The niche market of professional arborists and their suppliers in Ontario look to **Ontario Arborist** and ISA Ontario as their leading source of provincial industry information.

**1200+** Active ISA Ontario Members

**4000+** Social Media Followers

**9500+** Expected Readers

**2200+** Email Audience

**58%** Email Newsletter Open Rate

## The Magazine

The award-winning **Ontario Arborist** magazine is the bi-monthly publication of the Ontario Chapter of the International Society of Arboriculture (ISAO); a non-profit organization dedicated to research and education on proper tree care in Ontario.

The **Ontario Arborist** keeps professionals updated on ISA programs and activities, industry information, leading research and local events.

## The Website

ISAOntario.com is a vital resource for members and provides a great advertising opportunity for our partners. Our educational and informative content provides our members with event updates, certification options, business development opportunities and a very popular job bank.



# Ontario's Leading Magazine for the arboriculture industry

## Topics

ISAO is looking for content relevant to Ontario Arborists in the following topics:

- Industry News
- Safety
- Plant Health
- Insects, Birds and Wildlife
- Training, Education and Events
- Technology, Gear and Equipment Reviews
- Business and Marketing
- Health and Wellness
- Lifestyle

## 2025 Production Schedule

Issue	Space Closes	Materials Due	Delivery
<b>Feb/Mar 25</b>	1 DEC 2024	<b>10 DEC 2024</b>	15 JAN 2025
<b>Apr/May 25</b>	15 FEB 2025	<b>25 FEB 2025</b>	15 APR 2025
<b>Jun/Jul 25</b>	15 APR 2025	<b>25 APR 2025</b>	15 JUN 2025
<b>Aug/Sep 25</b>	15 JUN 2025	<b>25 JUN 2025</b>	15 AUG 2025
<b>Oct/Nov 25</b>	15 AUG 2025	<b>25 AUG 2025</b>	15 OCT 2025
<b>Dec 25 /Jan 26</b>	15 OCT 2025	<b>25 OCT 2025</b>	15 DEC 2025

## Article Submissions

Please reach out to ISA ONTARIO ([info@ISAOntario.com](mailto:info@ISAOntario.com)) with a synopsis of the article you plan on writing, including the issue, and topic. Feature articles should be between 1500 and 2200 words. All other articles may be between 750 and 1500 words. If possible, please submit a variety of high-resolution (300 dpi) photos to support your article that are labelled and separate from the article. Even photos captured with a current mobile phone will do the trick, if they're taken and shared at maximum resolution. Please make use of subheadings to structure your article for skim-readers and to add emphasis to the meat of your content. Articles and photos will go in front of the ISA Ontario Communications Committee for approval and editing. Approved articles will be posted to Ontario Arborist and eventually to the ISA Ontario website, with traffic coming from our e-newsletter and social channels. As a non-profit, ISA Ontario's budget for written content is quite lean but please email [info@ISAOntario.com](mailto:info@ISAOntario.com) directly for our author compensation rates.

# ONTARIO 2025<sup>Arborist</sup>

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**Contact Us at ISA Ontario**

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