

**Maple Leaf Award**

Awarded to individuals who have provided exceptional energy, leadership and commitment to promoting and improving arboriculture and urban forestry for more than 10 years.

Note: This award cannot be re-awarded to the same individual more than once in a ten-year period. To receive it a second time, the qualifying period in which criteria is examined must be in at least a ten-year period after the initial award was received.

Person Submitting Nomination: \_\_\_\_\_

**Contact Information:**

Mailing Address (Street, City, Postal Code)

\_\_\_\_\_

e-mail \_\_\_\_\_ phone \_\_\_\_\_

Person nominated \_\_\_\_\_

Mailing Address (Street, City, Postal Code)

\_\_\_\_\_

e-mail \_\_\_\_\_ phone \_\_\_\_\_

## **Criteria**

### **1. Leadership**

By “leadership” is meant the exercise of influencing others, usually in a broad manner, through various means. Leadership is characterized by evidence that others (usually many others) will follow. In other words, “leadership” will involve influencing others in a positive way towards excellence and/or improvement in arboriculture and urban forestry.

Describe the person’s exceptional leadership towards promoting and improving arboriculture and urban forestry over a 10-year period. This should include specific details of formal leadership (such as chairing a committee) and/or informal leadership (the person is recognized by many as exerting positive influence informally).

The details must include the role the person played and over what period of time, for at least a 10-year period. It should include any relevant projects, activities, etc. that were involved over that period of time. The description should include information that will demonstrate that the person’s leadership was “exceptional.” In other words, it must be clear that this person influenced others broadly – that many were influenced to adopt improvements to arboriculture and urban forestry, for example.

### **2. Energy**

Describe the person’s exceptional output of energy towards promoting and improving arboriculture and urban forestry. This should include specific details of actual activity and participation towards promoting and improving arboriculture and urban forestry. The details must include the role the person played and what activities were involved over what period of time for at least a 10-year period. It should include any relevant projects, activities, etc. that were involved over that period of time. The description should clearly outline the volume of effective activity so as to demonstrate that the energy level was “exceptional.”

### **3. Commitment**

Describe the person’s exceptional commitment towards promoting and improving arboriculture and urban forestry. This should include specific details of actual sustained activity and participation towards promoting and improving arboriculture and urban forestry over an at least 10-year period. The details must include the role the person played and what activities were involved over what period of time. The description should clearly outline the volume of effective activity with an emphasis on how it was sustained so as to demonstrate that the commitment level was “exceptional.”

#### 4. Promoting Arboriculture for more than 10 years

By “promote” is meant “to further the growth, development, establishment, progress or public knowledge and opinion of.”

Describe this person’s activities “to further the growth, development, establishment, progress or public knowledge and opinion of” the ideas of arboriculture and urban forestry.

This should include a listing and description on this person’s achievements – on how they “promoted” arboriculture and urban forestry in Ontario over a 10-year period and what their achievements were. It is noted that the influence of promotion is hard to measure; and therefore, an emphasis on the promotional activities themselves is considered acceptable.

#### 5. Improving Arboriculture for more than 10 years

By “improve” is meant to enhance the quality or effectiveness of something.

Provide a listing and description on this person’s achievements – on how they “improved” arboriculture and urban forestry in Ontario over a 10-year period and what their achievements were. A listing of others who could validate/confirm these achievements should be provided.

Endorsements by others should be submitted as additional evidence of the worthiness of the nominee. A diversity of endorsement including but not limited to community contacts (residents, businesses, elected officials) and that of accepted experts (public and educational institution representatives, landscape architects; arborists, environmental experts, etc.) will strengthen applications.

Where sufficient details are not provided and/or clarification of the nomination would be helpful, the ISAO Awards Committee may contact the nominator for further information.