



INTERNATIONAL SOCIETY OF ARBORICULTURE ONTARIO (ISAO)
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INTERNATIONAL SOCIETY OF ARBORICULTURE, ONTARIO CHAPTER (ISAO)
Corporate Policy/Procedure Statement
Subject: Canadian TREE Fund Donations and Support

ISAO is committed to providing support for the Canadian TREE Fund (CTF) through the following:

I. Annual Donation

ISAO will budget to contribute on an annual basis to the Canadian TREE Fund an amount equal to 2% of the previous years' annual ISAO member dues. The first \$1000 is provided as an unrestricted donation.

The remainder will be directed as recommended by the ISAO Finance Committee and approved by the Board. ISAO may make additional contributions beyond the annually budgeted amount, up to a total amount not to exceed 10% of ISAO's prior year net income. The ISAO Finance Committee is to review and make a recommendation to the ISAO Board as part of the ISAO's annual budgeting process.

II. Other Cash Donations

ISAO Board may from time to time approve donations of a "restricted or directed" nature. The ISAO Board can consider recipients proposed by ISAO members and associates. These funds would be in addition to the above annual donation and subject to funding through the annual ISAO budgeting process.

III. In-Kind Donation

ISAO may provide other in-kind donations on an annual basis, as approved by the ISAO Board and in consultation with the Canadian TREE Fund. In-kind donations may include trade show booth space, advertising space in the *Ontario Arborist*, marketing of Canadian TREE Fund events, etc.

ISAO will include promotional material for Canadian Tree Fund events in the programs and marketing material of the Annual ISAO Conference and Trade Show.

IV. Ontario Arborist

Ontario Arborist will provide (at minimum) one page per issue for promotional and editorial content supporting the CTF. This includes general CTF updates and promotion of CTF events.

This will be provided as an in-kind donation to The Canadian Tree Fund save and except any extraordinary charges for ad design or layout work. Prior to being incurred, such expenses will require approval of the CTF.

The ISAO will provide, at its discretion, opportunities through its membership, to promote CTF events on behalf of the CTF.

V. Liaison

In keeping with the ISAO mission statement to "to enhance and promote the care and benefit of trees for present and future generations in Ontario through education, research and awareness", the ISAO Board will appoint one of its Board members as liaison with the Canadian TREE Fund Board/Committee. This Board member will help maintain good two-way communication towards establishing productive project partnerships and the achievement of mutual goals.

Issued by:

ISAO President - John Ransom:

Date issued/revised: **9 December 2014**